

Agenda  
Shaping Portland's Food System Meeting  
March 25, 2016  
City Hall, Room 209

**PURPOSE:**

To discuss with Shaping Portland's Food System:

1. Community forum planning
2. Outreach and publicity
3. Needs for success

**AGENDA:**

**I. Introduction**

- a. Welcome! Review agenda and purpose of meeting.
- b. Introductions.

**II. Overview of Community Forum Meeting**

- a. Macro vs. Micro
- b. Neighborhood Association meetings
- c. Gather signatures
- d. Discussion

**III. Strategy/Timeline Community Forum/Neighborhood Association Meetings**

- a. Location
- b. Time of Day
- c. Audience
- d. Structure

**IV. Needs**

- a. Media and communications
  - i. Flyers
  - ii. Facebook
  - iii. Social Media
  - iv. Newspaper
  - v. TV
- b. Identifying leaders—founding Council Members
- c. Volunteers

**V. Adjourn**

Next meeting April 22, 2016