

Portland City Council Long Range Planning Meeting – 1/25/2016 Definition of Committees' work and goals for the next 1-5 years

The City Council met to develop a clear understanding of key priorities and goals for the Council and its Committees. The full Council was present. Moving committee by committee, the Council agreed on the highest priority goals for each committee for 2016. The below top priorities all received a majority of support or better from the council:

Housing Committee:

- Assess the housing problem; look regionally; develop agreement on specific market goals and which kinds of housing need the most focus
- Look at the current zoning re housing; do a complete review; do an expedited review of land use policies; look at zoning in our corridors
- Plan for 5 new “housing first” programs
- Identify city owned property in light of its housing potential

Economic Development:

- Create a more efficient permitting process with specifics; computer tracking
- Find agreement on what to do with the Portland Ocean Terminal
- Create an office for new Americans to assist with job opportunities and business development
- High speed infrastructure; broad band

Energy and Sustainability:

- Plan to convert street lights to LED
- Modernize recycling and collection
- Boost the urban tree canopy 15%
- Include information in trash bag packages on sustainable practices

Health and Human Services:

- Provide guidance and policy suggestions on substance abuse
- Recommend work programs that move people from poverty to stability
- Find regional solutions to homelessness, substance abuse, etc.
- Provide guidance and policy suggestions for reducing homelessness and need for shelters

Legislative / Nominating:

- Establish a legislative agenda by September 1 for both Federal and State
- Have a process to determine the Council's position on legislation, a process that is nimble enough to react quickly
- Be intentional about making our Boards and Committees diverse

Finance:

- Have a ballot item in 2016 to bond work on the elementary schools with information from the schools and consideration from the Finance Committee
- No tax increase greater than 2.5%

In addition, it was stated and agreed, as a given, that the Finance Committee exercises due diligence on how bonds and all city programs can be paid for without decimating City and School services

In addition, the Council identified some overall issues that should be kept in mind or accomplished in 2016:

- Be mindful of staff resources
- Focus on higher level policy view
- Look at areas of overlapping Committee jurisdiction such as housing safety and shelters

The group agreed that the Committee chairs will take these priorities back to their committee meetings, consult with staff, organize their work and come back to the Council once a quarter with a 5 minute report on their progress.

The notes that follow provide the full notes, all the suggested 2016 goals and how they ranked.

Housing:

- (9) Assess the housing situation; what is the problem(s); look regionally; develop agreement on specific market goals and which kinds of housing need the most focus
- (9) Look at the current zoning re housing; do a complete review; do an expedited review of land use policies; look at zoning in our corridors
- (5) Identify city owned property in light of its housing potential
- (5) Plan for 5 new “housing first” programs
- (3) Create indicators
- (3) Improvement in planning and inspections ; convene public review
- (1) Establish goals
- Plan public project review
- Convene Staff forum
- Be bold
- Make sure that we are not over doing it
- Look at and decide which committee shelters and housing safety belong in

Economic Development:

- (8) Create more efficient permitting process with specifics; computer tracking
- (8) Figure out what to do with and find agreements for the Portland Ocean Terminal
- (7) Create an office for new Americans to assist with job opportunities and business development
- (6) High speed infrastructure; broad band
- (3) Research best practices
- (3) Look in neighborhoods to encourage restaurants in mixed use buildings
- (3) Rewrite the economic development plan with stakeholders and regional view
- (2) Stream line process for tax exempt property
- (2) Set up a city mechanism to attract festivals and events
- (1) Incentives for business clusters
- (1) Look at zoning in relationship to business development (example: East Bayside)
- (1) Bring consistency to the approval process (Planning Board and Council)
- (1)What do we need to be prepared for a downturn in the economy
- (1) work with community on workforce development; CDBG
- Extend side walk for restaurants
- Review business and industrial development off peninsula and encourage more
- Deal with TIF review policy; how can they result in higher wages

Energy and Sustainability: *(The list includes the 5 year goals from the Chair's report)*

- (7) Plan to convert street lights to LED
- (6) Modernize recycling and collection
- (6) Boost the urban tree canopy 15%
- (5) Include information in trash bag packages information on sustainable practices
- (4) Work with Metro to increase use
- (4) Identify three ways to increase local sources of food (restaurants, schools, Expo, etc.)
- (4) Review with Landbank and parks the green infrastructure projects in open space and public lands
- (4) A plan for protecting and investing in green space and parks
- (3) Review City's pesticide policy
- (2) Build out electric vehicle structure
- (2) Evaluate effectiveness of fees and ordinances: bag fees, anti-idling, anti-litter
- (2) Evaluate implementation of storm water program
- (2) Install 13 megawatts new solar
- (1) Institute Portland Energy Benchmarking and reporting
- Identify best measures and start implementation

Health and Human Services:

- (9) provide guidance and policy suggestions on substance abuse
- (8) Programs moving people from poverty to stability through work
- (8) Begin dialogues with surrounding communities to find regional solutions to homelessness, substance abuse, etc.
- (7) provide guidance and policy suggestions for reducing homelessness and shelters
- (3) Provide guidance and policy suggestions asylum seekers and G. A.
- (3) Diversify staff in DHHS and other departments
- (2) Create ongoing dialogue between youth and police
- (2) Clear metrics for DHHS and private contractors on outcomes; are programs working?
- (1) Efforts to promote Portland as an "age friendly" city
- (1) Update on modernization; update the previous Fire department study
- (1) Follow up on regional Fire/EMS Study
- Housing safety update

Legislative and Nominating:

- (7) Establish a specific legislative agenda by September 1 for both Federal and State
- (6) Have a process to determine the Council's position on legislation, a process that is nimble enough to react quickly
- (5) Be intentional about making the Boards and Committees reflect the city;
- (3) Evaluate cost effectiveness on our various advocacy groups, organizations and people
- (3) Hold workshops for young or previously uninvolved or disenfranchised people
- (2) Establish, at least, annual meetings with the federal delegation
- (1) Build a list of interested parties, organizations and places to advertise open positions

Finance Committee: It was stated and agreed, as a given, that the Finance Committee exercises due diligence on how bonds and all city programs can be paid for without decimating City and School services

- (6) Have a ballot item in 2016 to bond work on the elementary schools with information from the schools and consideration from the Finance Committee
- (5) No tax increase greater than 2.5%
- (4) Develop a comprehensive 10 year plan and budget for the school and city big ticket capital items and have a bond question on the ballot in 2016, balancing the wants and needs and not saddling the future with debt
- (3) Figure out how to make city services run more effectively and efficiently
- (2) Create a targeted tax relief program
- (2) Develop a presentation to explain the budget and finances effectively to the public
- (2) New Americans office funding (internal or external sources of funds)
- (1) Figure out how to pay for capital cost of the elementary schools
- Develop a transparent process

Overall Issues:

- Be mindful of staff resources
- Focus on higher level policy view
- Look at the several areas of overlapping Committee jurisdiction in areas such as housing safety and shelters

Next Steps:

Notes from the meeting	Pam	1/27
Committees will take these priorities back to their committee meetings, consult with staff, organize their work and come back to the Council once a quarter with a 5 minutes report on their progress	The chairs	

Meeting Evaluation:

What worked well?	What would you change?
<ul style="list-style-type: none">• We were off the top of our heads• Great facilitator• Getting up and moving• Focused us• Pre-work by the Chairs• Led us to the goals, which is what we came for• Everyone leaned in and stepped up and engaged	<ul style="list-style-type: none">• Need a better understanding of items in the future• Better food• Bit off more than we could chew• Got deeper in some subjects than necessary• Less specific course• More focus in brainstorming• More time per item• It was a lot to bite off• It was chilly

Agenda

5:00 PM	Meeting Introduction: <ul style="list-style-type: none">• General introductions (What compels you to serve? What are your key issues?)• Review the meeting purpose, desired outcomes, agenda and process• Set group norms for the meeting
5:20	Housing: What key goals for 2016 have been outlined by the Chair? What would the Council member add and how would they prioritize the goals?
6:00	Economic Development: What key goals for 2016 have been outlined by the Chair? What would the Council member add and how would they prioritize the goals?
6:30	BREAK: supper break
7:00	Energy and Sustainability: What key goals for 2016 have been outlined by the Chair? What would the Council member add and how would they prioritize the goals?
7:25	Health and Human Services: What key goals for 2016 have been outlined by the Chair? What would the Council member add and how would they prioritize the goals?
7:50	Legislative/nominating: What key goals for 2016 have been outlined by the Chair? What would the Council member add and how would they prioritize the goals?
8:15	Finance: What key goals for 2016 have been outlined by the Chair? What would the Council member add and how would they prioritize the goals?
8:40	break
8:50	Mapping the 5 year window for all committees including the first year's work and the goals for the later years from the work done on each committee.
9:40	Wrap up: summary of outcomes of the meeting, next steps, meeting evaluation
10:00	Adjourn

Desired Outcomes:

- That Councilors and the Mayor know each other better and understand each other's key interests
- A list of the Councilors' and Mayor's key areas of interest or concern
- A clear understanding of the Councilors' and Mayor's key priorities for each committee for the next 1-5 years
- A clear understanding of the key goals for the city
- List of next steps